

## **15TH ANNUAL ASSOCIATION OF RECOVERY SCHOOLS CONFERENCE**

# **General Information**

The Association of Recovery Schools is a registered 501 (c) 3, nonprofit organization comprised of recovery high schools as well as associate members and individuals who support the integral growth of the recovery high school movement.

Connected through principles, disciplines and tools that set the gold standard for educating and supporting students in recovery, we collaborate with a broad and diverse global network to advocate for a continuum of support and a readiness for student transition in and out of Recovery High Schools. We provide deep expertise, resources and data-driven best practices to Recovery High Schools through training, consulting and accreditation services, while serving as advocates for the educational inclusion of youth recovery.

For the past 15 years, ARS has hosted an annual conference which provides attendees with an exciting opportunity for professionals to connect, receive continuing education credits and learn about adolescent treatment and recovery support services. This year, we will be in Austin, Texas at the University of Texas! Austin is a unique community, similar to Houston in the continuum of care for teens and families. In 2013, concerned parents, adolescent addiction experts, and community leaders in Central Texas recognized the need for a secondary school dedicated to supporting teens in recovery, and on August 25, 2014 University High School (UHS) opened its doors in Austin, Texas. The school fosters a culture of growth and wellness, with program components founded on national research and best practices, while providing individualized, challenging academics in a safe and sober environment for teens who have chosen recovery.

UHS has built relationships with other community based recovery partners to provide a consistent continuum of care for Central Texas students in recovery and their families, not only for their present care in high school, but also for their pending transition to college life and work closely with the University of Texas Center for Students in Recovery.

#### **Event Sponsorship Opportunities**

# Varsity Sponsorship - \$10,000

- Complimentary placement table for 10 at the awards luncheon
- Complimentary registration for 10 at the conference (does not include accommodations)
- The opportunity to provide a speaker at the luncheon
- The opportunity to speak to the general session at the conference
- Company name and logo featured and listed as Varsity Sponsor on all event signage, promotions, collateral and acknowledgements
- Premium placement (inside front cover, or inside back cover) full-page
- Premium placement on the event website and all marketing and PR collateral
- Sponsor Banner with company logo to be displayed at registration table



- Complimentary booth for your company at the conference
- A minimum of 25 mentions on event social media and active click through to your company website through event website
- Opportunity to include company promotional items in participant gift bags

#### Junior/Varsity Sponsorship- \$5,000

- Complimentary placement table for 8 at the awards luncheon
- Complimentary registration for 8 at the conference (does not include accommodations)
- The opportunity to present one breakout session
- The opportunity to speak to the general session at the conference
- Company name and logo featured and listed as Junior/Varsity Sponsor on all event signage, promotions, collateral and acknowledgements
- Premium logo placement inside conference program
- Premium placement full-page, color ad in conference program
- Premium logo placement on the event website and all marketing and PR collateral
- Complimentary premium placement booth for your company at the conference
- A minimum of 10 mentions on event social media and active click through to your company website through event website
- Opportunity to include company promotional items in participant gift bags

#### Sophomore Classman Sponsorship- \$2,500

- Complimentary placement table for 6 at the awards luncheon
- Complimentary registration for 6 at the conference (does not include accommodations)
- The opportunity to present one breakout session
- Company name and logo featured and listed as Sophomore Sponsor on all event signage, promotions, collateral and acknowledgements
- Prime logo placement inside conference program
- Prime placement half-page, color ad in conference program
- Prime logo placement on the event website and all marketing and PR collateral
- Sponsor Banner with company logo to be displayed at registration
- Complimentary preferred placement booth for your company at the conference



- A minimum of 5 mentions on event social media and active click through to your company website through event website
- Opportunity to include company promotional items in participant gift bags

#### Freshman Sponsorship - \$1,000

- Complimentary placement seating for 4 at the awards luncheon
- Complimentary registration for 4 at the conference (does not include accommodations)
- Company name and logo featured and listed as an Eagle Sponsor on all event signage, promotions, collateral and acknowledgements
- Preferred logo placement inside conference program
- Preferred placement half-page, black-and-white ad in conference program
- Preferred logo placement on the event website and all marketing and PR collateral
- Sponsor Banner with company logo to be displayed at registration
- Complimentary prime placement booth for your company at the conference
- A minimum of 3 mentions on event social media and active click through to your company website through event website
- Opportunity to include company promotional items in participant gift bags

#### Exhibitor Booth - \$800

- Assigned booth during conference
- Company name and logo featured and listed as Exhibitor Booth on all event signage, promotions, collateral and acknowledgements
- Complimentary luncheon tickets for 2—seating with your sponsored teacher
- Complimentary registration for 2 at the conference (does not include accommodations)
- Logo placement inside conference program
- Half-page, black-and-white ad in conference program
- Logo placement on the event website and all marketing and PR collateral
- Sponsor Banner with company logo to be displayed at registration
- A minimum of 3 mentions on event social media and active click-through to your company website through event website
- Opportunity to include company promotional items in participant gift bags



# Luncheon Sponsor: (1 opportunity available) \$5,000

# Breakfast Sponsor: (2 opportunities available) \$5,000

#### Hospitality Suite Sponsor: (2 opportunities available) \$3,500

- Company logo placement on all conference gift bags
- Opportunity to include company promotional items in participant gift bags
- Have an opportunity to speak at breakfast
- Complimentary placement table for 6 at the awards luncheon
- Complimentary registration for 6 at the conference (does not include accommodations)
- Company name and logo featured and listed as Sophomore Sponsor on all event signage, promotions, collateral and acknowledgements
- The opportunity to present one breakout session
- Prime logo placement inside conference program
- Prime placement half-page, color ad in conference program
- Prime logo placement on the event website and all marketing and PR collateral
- Sponsor Banner with company logo to be displayed at registration
- Complimentary preferred placement booth for your company at the conference
- A minimum of 5 mentions on event social media and active click through to your company website through event website

#### Gift Bag Sponsor: \$2,500 (1 opportunity available)

- Company logo placement on all conference gift bags
- Opportunity to include company promotional items in participant gift bags
- Have an opportunity to speak at breakfast
- Complimentary placement seating for 4 at the awards luncheon
- Complimentary registration for 4 at the conference (does not include accommodations)
- Company name and logo featured and listed as an Freshman Sponsor on all event signage, promotions, collateral and acknowledgements
- Preferred logo placement inside conference program
- Preferred placement half-page, black-and-white ad in conference program
- Preferred logo placement on the event website and all marketing and PR collateral
- Sponsor Banner with company logo to be displayed at registration
- Complimentary prime placement booth for your company at the conference
- A minimum of 3 mentions on event social media and active click through to your company website through event website



# **Recovery Allies Sponsor: See Kristen Harper for price.**

This sponsorship level is a special request. For more information please contact Kristen Harper by <u>clicking here.</u>

To become a sponsor, click <u>here</u> and then select the type of sponsorship you would like.

